



Wilderness
Medical
Society

SUMMER CONFERENCE

July 31 – Aug. 4, 2022



Exhibitor & Sponsor Prospectus

WMS Hybrid Summer Conference | July 31 – August 4, 2022
Snowmass, CO & Online

Join us among a backdrop of majestic Maroon Bells and beautiful wildflowers in the heart of the Rocky Mountains for five days of interaction with physicians, paramedics, EMTs, nurses, PAs, NPs, and others in the medical field who have a passion for the outdoors, PLUS connect with hundreds of virtual attendees via our robust online conference platform! The 2022 Summer Conference in Snowmass, Colorado, will combine the excitement and face-to-face interaction of our traditional in-person events with our wildly successful and accessible virtual conferences. This hybrid conference, held concurrently in-person and online, offers attendees a unique and full conference experience no matter how they choose to join. It's gearing up to be our biggest and best event ever – and your reach has never been wider. Read below for an overview of the value you will receive.



Well-attended Sunday evening Welcome Reception provides a fun atmosphere for exhibitors and attendees to interact from day 1!



Tabletop Exhibitor (In-Person Portion*)

As a tabletop exhibitor, you'll showcase your products/services to attendees face-to-face at the beautiful and recently renovated Viewline Resort Snowmass. Following feedback from past exhibitors, we've both reduced the number of exhibiting days and increased total exhibit hall hours to give you the most time connecting with attendees while lowering hotel costs. Your organization will have the opportunity to exhibit during the following times:

Sunday, July 31	Monday, August 1	Tuesday, August 2	Wednesday, August 3
<ul style="list-style-type: none"> 6:00-7:30 p.m. (Welcome Reception) 	<ul style="list-style-type: none"> 7:00-7:45 a.m. (Breakfast) 10:30-11:00 a.m. (Break) 4:00-4:30 p.m. (Break) 	<ul style="list-style-type: none"> 7:00-8:00 a.m. (Breakfast) 10:00-10:30 a.m. (Break) 5:30-7:00 p.m. (Happy Hour) 	<ul style="list-style-type: none"> 7:00-8:00 a.m. (Breakfast)

Standard tables provided measure 6' x 30"; additional options including increased table space and priority positioning within exhibit hall available on a first-come, first-serve basis.

Table setup may begin as early as 1:00 p.m. Sunday afternoon and teardown following breakfast on Wednesday. (Exhibitors may choose to tear down following Tuesday evening Happy Hour if staying an additional night is not desired.)

Exhibitors are invited to attend the awards banquet and keynote presentation as our guests on Wednesday evening from 6:00-9:00 p.m.

*All individuals attending in-person conference must adhere to the [WMS COVID-19 policy](#).

Virtual Exhibitor Showcase (Online Portion)

In addition to the 7.25 in-person exhibit hall hours mentioned above, all exhibitors will have the opportunity to submit videos to be played for virtual attendees. Pitch your company in whatever way you'd like through a 3-minute video to be played during the opening virtual reception, as well as a 5-minute pre-recorded video, which will be shown virtually immediately preceding the focal point of our conference: the awards banquet and keynote presentation with Dr. Shawna Pandya, MD. Exhibitors will also receive the following online exposure:

- A dedicated exhibitor webpage on the virtual conference platform, customizable by you with contact information, space for your promo video, additional downloadable resources, etc. (pg. 4)
- Your 5-minute recorded pitch sent out in the Trailblazer newsletter to our medical, travel, and outdoor community of 30k+, plus your 3-minute video preview shared on WMS social media (12k+ followers)
- Mention of your company on WMS social media channels and in multiple pre-conference emails to attendees, plus access to an exclusive attendee-only Facebook group (pg. 5)

Read on for more detailed information on the virtual portion of the exhibitor package.

If you are unable to join us in Snowmass, virtual-only packages are available at a discounted rate. Either way, don't miss this opportunity to show healthcare professionals from across the world how your company can help them be alive in the wilderness! [Click here to register now](#).

Zoom Virtual Exhibitor Showcase

Pitch Your Product or Service

Nothing like a captive audience! The Virtual Exhibitor Showcase is presented to virtual attendees immediately preceding the awards ceremony and keynote address on Wednesday evening. Using the Zoom platform, each exhibitor will have a 5-minute window of time during which their pre-recorded video pitch will be played for attendees. While it's playing, exhibitors will be able to have live interaction with attendees – answer questions, send people to your website, and drive enthusiasm in real time through use of Zoom's chat feature. Participation is maximized through giveaways from exhibitors, as well as a grand prize drawing provided by WMS to one individual in attendance for the entire exhibit hall. The recording will be sent out in our *Trailblazer* monthly newsletter following the conference for additional views.

Attendees won't have to wait until the keynote address to become familiar with your organization; exhibitors may also submit a 3-minute "teaser" video to be played during the virtual Welcome Reception on Day 1 of the conference. This exhibitor preview video will also be shared to the WMS Facebook page (12k+ followers) after the conference.

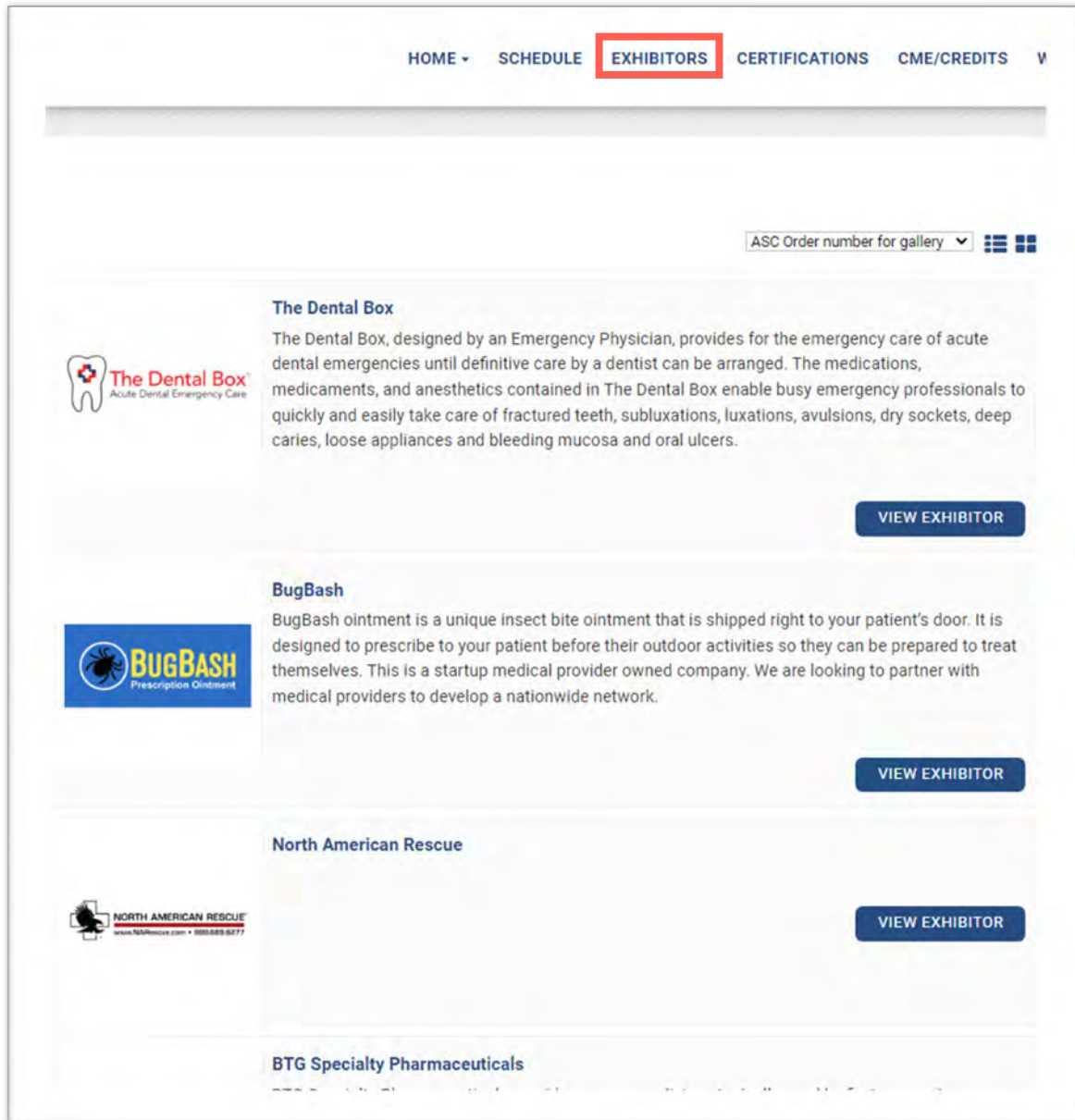
[Click here to view the 2022 Winter Conference Exhibitor Showcase!](#)



Virtual Conference Site

Exhibitor Listing & Engagement Tracking

The WMS conference website features an Exhibitor listing that allows attendees to view all exhibitors at a glance. The sleek layout displays your name, logo, and a brief summary of who you are, and allows attendees to visit your dedicated webpage to find more information and contact you. Now with engagement tracking so you'll know how many visitors checked out the full exhibitor gallery as well as your specific page.



Customizable Exhibitor Webpages

Dedicated Page for Visitors Throughout the Conference

Dedicated exhibitor pages allow each exhibitor to build a webpage for attendees to check out on their own leading up to, throughout, and after the conference. Exhibitor pages are flexible and easy to create, allowing you to easily share contact info, video, downloadable resources, and social media links.

The screenshot shows a webpage for Sawyer Products. At the top is a navigation menu with links: HOME, POSTERS, EXHIBITORS, AWARDS, CERTIFICATIONS, CME, FAQ, SUPPORT. Below the menu is a breadcrumb trail: Home / WMS Exhibitors Gallery / Sawyer Products. The main content area is split into two columns. The left column features the Sawyer logo with the tagline 'WE KEEP YOU OUTDOORS', the product name 'Sawyer Products', a description 'We Keep You Outdoors - Water Filtration, Insect Repellent, Sunscreen, & First Aid', the organization website 'www.sawyer.com', and redacted contact information for name, phone, and email. Below this is an 'Organization Information' paragraph. A button labeled 'Video Conference / Schedule a Call' is positioned below the contact info. The right column contains a video player showing a woman holding a Sawyer product, with a progress bar at 0:00 / 3:19. Below the video is a 'Resources' section with a bulleted list of links. At the bottom is a 'Social Media' section with icons for Twitter and Instagram. A blue callout box with an arrow points to the 'Video Conference / Schedule a Call' button, containing the text: 'Attendees can even schedule a virtual 1-on-1 meeting with you directly from this page.'

Additional Included Recognition

Website, Social Media & Email Mentions

Exhibitors are recognized on the conference registration page, WMS social media channels, and in emails to attendees prior to and during the conference.

ip to **2022 WMS** Category 1 Credits and 2022 WMS core and elective credits. 2022 WMS credits awarded depend on personal credentials and history.

Can't make it to Jackson? [Click here](#) to learn more about how you can participate in this same conference from anywhere as a virtual attendee.

big thank you to our supporters:

- BugBash
- North American Rescue
- BTG Specialty Pharmaceuticals
- Butterfly Network
- US Dept of State
- Global Rescue
- The Dental Box

PROGRAM OVERVIEW:

Morning and evening plenary sessions will cover all the essential winter wilderness topics from indoor small group sessions and optional hands-on workshops outdoors, or you can enjoy outdoor activities such as skiing, snowboarding, and snowmobiling, or to explore Yellowstone National Park

Wilderness Medical Society
February 24 · 🌐

Many of you are familiar with Sawyer products - don't miss your chance to win some during the exhibitor showcase tomorrow, plus you'll learn about their recent efforts bringing clean water to Liberia!

Attend the Virtual Exhibit Hall on Wednesday for a chance to win these products!

SAWYER
WE KEEP YOU OUTDOORS

Seen by 135

Like Comment

Comment as Wilderness Medical Society

Wilderness Medical Society
March 12 · 🌐

Thank you to the 2022 Winter Conference supporters: BTG Pharmaceuticals, Bug Bash, Butterfly Network, The Dental Box, Global Rescue, North American Rescue & the US Department of State. Find out how these organizations can assist with treating pit viper envenomation, bug bites, massive hemorrhage, dental emergencies, and more, plus meet your needs with POCUS, evacuation/advisory services, and career opportunities abroad.

youtube.com/watch?v=A63XTI7N1uA

YOUTUBE.COM

2022 Winter Conference Exhibitor Showcase

Thank you to the 2022 Winter Conference exhibitors who supported the WMS 2022...

Exhibitor Showcase & BIG WMS Announcement

After a bit of a break, our Exhibitor Showcase begins at 6:30 p.m. US Mountain Time, immediately preceding the keynote presentation. You heard briefly from our supporters during Sunday's opening session; now, they'll have the chance to give you a better look at their products/services during the fast-paced exhibitor showcase. In addition to a **free 14-day travel membership giveaway from Global Rescue**, one lucky attendee will win a **FREE registration to the 2022 WMS virtual summer conference**. You must be logged in to win, and here's a list of the exhibitors participating in this year conference:

- [BTG Specialty Pharmaceuticals](#)
- [BugBash](#)
- [Butterfly Network](#)
- [Global Rescue](#)
- [Musa Masala](#)
- [US Department of State](#)
- [The Dental Box](#)
- [North American Rescue](#)

In addition to learning about products, services and opportunities to enhance your wilderness medicine experiences, support from these exhibitors helps keep registration costs down, so please

Unique Sponsorship Opportunities

Pick an Event and Make it Yours Alone

Want to receive even greater recognition during the conference? Sponsor the keynote presentation, daily networking sessions, a virtual wellness activity, or other non-CME events throughout the conference! Sponsors receive special verbal and written thanks during their sponsored activity, additional mention as a sponsor in conference emails, and placement of their company logo directly on the corresponding presentation slides, when applicable.



Wilderness Medical Society

July 22 · 🌐

The WMS virtual summer conference is underway, and we've been enjoying all the wonderful connections taking place and hearing from fantastic speakers on a variety of WM-related topics! Tonight we look forward to our keynote presentation, "A True Wilderness – Working at an Altitude of 400,000 Meters," presented by former NASA astronaut Stephen Robinson and sponsored by BTG Specialty Pharmaceuticals® The Manufacturers of CroFab®.

Due to the virtual format of this event, we want to invite you to join us for tonight's keynote, which will be live streamed right here on the WMS Facebook page! Grab your friends and family and tune in beginning by the awards presentation and will not be available out with us during this



Immediately following exhibit hall, we will be recognizing some of the best in wilderness medicine during our 2020 Awards Presentation. After a quick Board of Directors Installation, the day will conclude with an out of this world keynote presentation, *A True Wilderness: Working at an Altitude of 400,000 Meters*. This keynote presentation by former NASA astronaut Stephen Robinson will begin at 6:45 p.m. US Mountain Time and is sponsored by BTG Specialty Pharmaceuticals®, the manufacturers of **CroFab®**.

CROFab
crotalidae polyvalent immune fab (ovine)

Exhibitor/Sponsor Pricing

Build Your Customized Package

View the available options for conference exhibitors below, then **contact [Kelly George](#)** to finalize your selections. Have something else in mind? Contact us to discuss further!

EXHIBITOR OPTIONS (Required prior to selecting any add-on items)		
	Conference Exhibitor (In-Person + Virtual) \$1000	Virtual-Only Exhibitor \$750
Complimentary conference registration	X (includes attendance at Wednesday evening banquet dinner)	Virtual Conference Only
6' x 30" table for exhibitor display	X	
7.25 hours of face-to-face exhibiting time with attendees	X	
Listing in online exhibitor gallery	X	X
Customizable, dedicated exhibitor webpage on virtual conference site	X	X
3-minute pre-recorded preview video during virtual Welcome Reception & 5-minute pre-recorded pitch during Virtual Exhibitor Showcase	X	X
Social media & email mentions	X	X

Exhibitor Add-On Options	Additional Benefits	Cost
Gold Sponsor – Keynote Address	<ul style="list-style-type: none"> - Additional mention on social media and emails - Verbal and written (virtual chat) recognition during keynote - Company logo on keynote intro slide 	\$1,500
Activity Sponsor (choice of one below; may sponsor multiple activities as available)	<ul style="list-style-type: none"> - Additional mention on social media and emails - Verbal and written (virtual chat) recognition during activity - Company logo on slide during activity 	\$500
<ul style="list-style-type: none"> - Welcome Reception (<i>in-person/virtual</i>) - Wellness Activity (<i>virtual only</i>) - Breakfast (single-day; <i>in-person only</i>) 		

Thank you for considering support of the WMS. We're looking forward to another amazing hybrid conference, and we hope you'll join us on the adventure! [Click here](#) to reserve your booth – space is limited.