

WILDERNESS MEDICAL SOCIETY MASTERS OF WILDERNESS MEDICINE CONFERENCE



SEPTEMBER 13-16, 2019

THE LODGE AT SPRUCE PEAK
FORMERLY STOWE MOUNTAIN LODGE RESORT
STOWE, VERMONT

- **200 Plus Attendees Expected**
- **Five Renowned Wilderness Medicine Speakers**
- **Unique Exhibit Opportunities and Dedicated Exhibit Hall**
- **Welcome Reception with Exhibitors**
- **Sponsor a Masters Table at the Banquet**



EXHIBITS PROGRAM



ABOUT THE WMS

Founded in 1983, the Wilderness Medical Society (WMS) is the world's leading organization devoted to wilderness medical challenges. Wilderness medicine topics include expedition and disaster medicine, dive medicine, search and rescue, altitude illness, cold- and heat-related illness, wilderness trauma, and wild animal attacks. WMS explores health risks and safety issues in extreme situations such as mountains, jungles, deserts, caves, marine environments, and space.

WMS sponsors accredited continuing medical education conferences that combine exceptional educational presentations with a variety of hands-on workshops. The Society publishes a peer-reviewed medical journal, an online educational presentation series on wilderness medicine topics, and practice guidelines for wilderness emergency care. Each year the Society awards research grants, advancing academic careers and expanding the knowledge and understanding of wilderness medical issues. WMS also fosters Student Interest Groups (SIGs) on seventy-one medical school campuses.

WMS MEMBERS

WMS members have a long-standing commitment to education and research. In addition to practicing, investigating, and teaching wilderness medicine, WMS members share a sense of adventure—from exploring deserts to climbing mountains, from scuba diving to white-water rafting, from skiing to windsurfing, from adventure travel to volunteer-relief work. WMS members love the outdoors, have a deep respect for the environment and our precious natural resources, and actively support an Environmental Council.

WMS DETAILS

WMS is a 501(C)3 organization (Tax ID 20-0382329), designating it a charity for public good with a responsibility to educate and serve the public, and indicating that donations are tax deductible. To fund the unique WMS programs and publications, the Society relies on members (new and renewing), fundraising events, and charitable gifts and donations. Only with member and public support, can WMS continue to meet the Society's responsibilities and serve the world beyond its membership.

WMS MISSION STATEMENT

The WMS mission is to encourage, foster, support, and conduct activities to improve the scientific knowledge of the membership and general public in human health activities in a wilderness environment.

ABOUT THE MASTERS CONFERENCE

The WMS Masters of Wilderness Medicine Conference is an educational opportunity designed for the medical professional who wishes to combine their passion for the outdoors with their profession. These medical professionals include doctors, nurses, residents, advanced practice providers, medical students, and others with an interest in learning about the practice of medicine in austere environments. Using a lecture-based format, master educators from the Wilderness Medical Society (WMS) will share their expertise with the audience.

In addition to large group lecture sessions, the conference features exciting programs and events:

- MedWAR (Medical Wilderness Adventure Race) Competition
- Wilderness Medicine Trivia Competition
- Welcome Reception with Exhibitors
- Banquet with Keynote Address with unique sponsorship opportunity for gold sponsors

WHY EXHIBIT AT THE WMS MASTERS OF WILDERNESS MEDICINE CONFERENCE

1

Expected attendance of 200 plus attendees eager to hear our five master wilderness medicine speakers

2

Unique exhibiting and sponsorship opportunities with dedicated exhibit hours

3

Food and beverage breaks inside a separate exhibit hall



A UNIQUE EXHIBITS OPPORTUNITY

This is an invitation for you to exhibit at the conference. With extensive marketing, we hope to attract more than 200 attendees for this educational and professional networking event. This will be our first meeting in New England in many years. We hope to establish a tradition that will carry forward to future themed meetings around the U.S.

Our conference will offer your organization a unique opportunity to exhibit your products and services to our attendees. Exhibit opportunities are designed around shared needs to provide excellent exposure and highlight your dedication to the specialty of wilderness medicine. Your participation will be essential to the success of the conference, and the future success of the WMS. We look forward to seeing you in September of 2019!

FOR MORE INFORMATION

Please contact:

Robyn Bonini
Exhibits Coordinator
Wilderness Medical Society
Ph: (801) 990-2988
robyn@wms.org

FEATURED SPEAKERS

Paul Auerbach, MD, MS, FACEP, MFAWM, FAAEM
Howard Backer, MD, MPH, FACEP, FAWM
Timothy Erickson, MD, FACEP
Luanne Freer, MD, FACEP, FAWM
Peter Hackett, MD

EXHIBITOR BENEFITS

All exhibitors will receive the following benefits, regardless of their level of participation:

- ✓ One 6' x 30" draped exhibit table with two chairs
- ✓ Two complimentary tickets to attend Friday's Welcome Reception
- ✓ Complimentary breakfast and refreshments for three days

BRONZE LEVEL EXHIBITOR - \$1,000

Bronze Level Exhibitors will receive the following benefits, in addition to the basic benefits listed above:

- ✓ Exhibit table located inside a dedicated exhibit hall where attendees will be served breakfast and breaks
- ✓ Opportunity to purchase up to two tickets to the Saturday Evening Banquet
- ✓ Bronze Level Exhibitor ribbons for representatives' name badges (Note: two representatives maximum)
- ✓ Recognition in all on-site program materials as a bronze level exhibitor

SILVER LEVEL EXHIBITOR - \$2,000

Silver Level Exhibitors will receive the following benefits, in addition to the basic benefits listed above:

- ✓ **Foyer exhibit space**
- ✓ **Two complimentary tickets** to the Saturday Evening Banquet
- ✓ Silver Level Exhibitor ribbons for representatives' name badges (Note: two representatives maximum)
- ✓ Recognition in all on-site program materials and **the conference website** as a silver level exhibitor
- ✓ **Sponsorship choice of one** of the following (available on a first come first serve basis with sponsorship sign placement and acknowledgement of sponsorship in the on-site program material):
 - **Friday Night Welcome Reception Sponsor**
(9/13/19, 6:00-8:30 PM)
 - **Saturday Morning Breakfast Sponsor**
(9/14/19, 6:45-7:45 AM)
 - **Saturday Morning Coffee Break Sponsor**
(9/14/19, 10:00-10:30 AM)
 - **Sunday Morning Breakfast Sponsor**
(9/15/19, 6:45-7:45 AM)
 - **Sunday Morning Coffee Break Sponsor**
(9/15/19, 10:00-10:30 AM)
 - **Monday Morning Breakfast Sponsor**
(9/16/19, 6:45-7:45 AM)
 - **Monday Morning Coffee Break Sponsor**
(9/16/19, 10:00-10:30 AM)

GOLD LEVEL EXHIBITOR - \$3,000 (limit of five)

Gold Level Exhibitors will receive the following benefits, in addition to the basic benefits listed on the previous page:

- ✓ **Prime exhibit space in the foyer**
- ✓ **Two complimentary tickets** to the Saturday Evening Banquet and **sponsorship of one (1) of the following Master's tables at Saturday's Evening Banquet** (available on a first come first serve basis), with opportunity to dine with and host the Master:
 - **Paul Auerbach Table**
 - **Howard Backer Table**
 - **Timothy Erickson Table**
 - **Luanne Freer Table**
 - **Peter Hackett Table**
- ✓ Special acknowledgement **in the on-site program materials and the WMS website** as a gold level exhibitor
- ✓ Public acknowledgement during **Saturday's Evening Banquet**
- ✓ Gold Level Exhibitor ribbons for representatives' name badges (Note: two representatives maximum)

EXHIBITOR BENEFITS AT A GLANCE

BENEFITS/OPPORTUNITIES	BRONZE (\$1,000)	SILVER (\$2,000)	GOLD (\$3,000)
Number of reps	2 max	2 max	2 max
Exhibit table size	6'x30" table	6'x30" table	6'x30" table
Welcome reception	2 comp tickets	2 comp tickets	2 comp tickets
Breakfast for 3 days	2 comp tickets	2 comp tickets	2 comp tickets
Saturday Banquet	<i>Opportunity to purchase 2 max</i>	2 comp tickets	2 comp tickets
Location	Inside exhibit hall	Foyer outside exhibit hall	Prime location
Elite sponsorship		Choice to sponsor welcome reception, breakfasts, or breaks	Sponsorship of one master's table at Saturday's banquet
Marketing	Acknowledgment in the program	Acknowledgment in the program and listing on the WMS website	Acknowledgment in the program and listing on the WMS website
Public recognition			Gift presented during banquet

SCHEDULE AT A GLANCE

	FRIDAY SEPT. 13, 2019	SATURDAY SEPT. 14, 2019	SUNDAY SEPT. 15, 2019	MONDAY SEPT. 16, 2019
6:45 am - 7:45 am		Breakfast in Exhibit Hall	Breakfast in Exhibit Hall	Breakfast in Exhibit Hall
7:45 am - 10:00 am		Presentations	Presentations	Presentations
10:00 am - 10:30 am		Coffee Break in Exhibit Hall	Coffee Break in Exhibit Hall	Coffee Break in Exhibit Hall
10:30 am - 1:00 pm		Presentations	Presentations	Presentations & Exhibitor Tear Down
1:00 pm - 2:00 pm	1:30 pm-6:00 pm Exhibit Move In/ Set Up	Free time	Lunch on your own	
2:00 pm - 6:30 pm			MedWAR Competition	
6:30 pm - 8:30 pm	Welcome Reception	Banquet, Presentation, and Auction	Free night	

FRIDAY, SEPT. 13, 2019

1:30 pm - 6:00 pm Exhibitor Move in/Set up
6:30 pm - 8:30 pm Welcome Reception

SATURDAY, SEPT. 14, 2019

6:45 am - 7:45 am Breakfast in the Exhibit Hall
7:45 am - 10:00 am Presentations
10:00 am - 10:30 am Coffee Break in the Exhibit Hall
10:30 am - 1:00 pm Presentations
1:00 pm - 6:30 pm Free time
6:30 pm - 8:00 pm Banquet, Presentation & Auction

SUNDAY, SEPT. 15, 2019

6:45 am - 7:45 am Breakfast in the Exhibit Hall
7:45 am - 10:00 am Presentations
10:00 am - 10:30 am Coffee Break in the Exhibit Hall
10:30 am - 1:00 pm Presentations
1:00 pm - 2:00 pm Lunch on your own
2:00 pm - 5:30 pm MedWAR Competition
5:30 pm - 6:30 pm MedWAR Awards

MONDAY, SEPT. 16, 2019

6:45 am - 7:45 am Breakfast in the Exhibit Hall
7:45 am - 10:00 am Presentations
10:00 am - 10:30 am Coffee Break in the Exhibit Hall
10:30 am - 1:00 pm Presentations & Exhibitor Tear Down

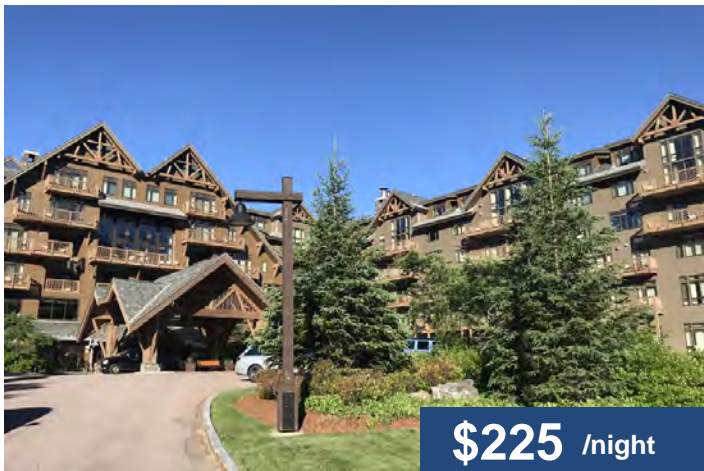
COMMERCIAL SUPPORT OPPORTUNITIES

In addition to or in place of exhibiting (if you have a schedule conflict and cannot attend the meeting), you are invited to contribute to the meeting as a commercial supporter. Per ACCME guidelines, “**Commercial Support is financial, or in-kind, contributions given by a commercial interest, which is used to pay all or part of the costs of a CME activity.**” Commercial support or unrestricted educational grants help the WMS keep registration fees low, which in turn allows us to maintain a good attendance to our meeting. All commercial supporters will be acknowledged in all on-site program materials.

EDUCATIONAL GRANTS

If your organization has educational grants to offer, please contact the WMS to let us know the details of the application process, deadlines, etc. All educational grants will be acknowledged in all on-site program materials.

Please note: In accordance with ACCME guidelines, exhibit space is separate from educational grants.



The Lodge at Spruce Peak

Reservations (888) 478-6938; Main (802) 282-4625
7412 Mountain Road, Stowe, VT 05672
sprucepeak.com

Enjoy luxury accommodations, access to our bustling Village, diverse recreation, performing arts center and exceptional dining. Discover new traditions and create connections to the mountains, to Vermont and to each other.

ROOM RATES & ROOM RESERVATIONS

A special group rate of \$225.00 for a single/double room plus the lodge fee of \$15 per night per room per night plus tax is available at The Lodge at Spruce Peak. Room rates are quoted exclusive of applicable state and local taxes (which are currently 10%).

- Reservations must be made directly with The Lodge at Spruce Peak reservations department by calling (844) 652-7288 and referring to the group as “The Wilderness Medical Society” in order to receive the reduced \$225.00 room rate.
- The hotel will stop taking reservations at the WMS discounted room rate past the deadline of Wednesday, July 31, 2019. Reservations will then only be accepted at the hotel’s prevailing rate, based on availability.
- All reservations must be guaranteed by a valid major credit card, which will be supplied at the time of reservation.
- Check in will be no earlier than 4:00 pm, and check out is by 11:00 am
- Reservations must be cancelled by 6 pm no later than 14 days prior to your scheduled arrival.

PLEASE NOTE JULY 31, 2019 IS THE DEADLINE FOR:

- Payment of Exhibit Fees
- Cancellation of Space
- Hotel Reservations

EXHIBITOR AGREEMENT, POLICIES & RESPONSIBILITIES

Acceptance by the WMS of your online registration will cause the Entire Exhibitor Agreement found at <https://wms.org/conferences/masters19/exhibitors> to become a binding agreement between the WMS and the Exhibitor. Acceptance of the exhibitor's registration will be conveyed by the WMS sending an official confirmation e-mail to the Exhibitor.

QUALIFICATIONS OF EXHIBITORS

- All exhibitors will need to complete an online registration form in order to be considered for participation in the WMS Exhibits Program.
- The WMS will, in its sole discretion, determine whether a prospective Exhibitor is eligible to participate in the WMS Exhibits Program.
- The WMS reserves the right to refuse to provide exhibit space to any Exhibitor not compatible with the objectives of the WMS Exhibits Program, or if the WMS Exhibits Program is full upon receipt of the application.

CONFIRMATION OF EXHIBITORS

- Within four weeks of the receipt of your online registration, the WMS will send an official e-mail confirming the acceptance of your registration. Detailed shipping, set up, and other important information will also be sent at this time.
- Acceptance by the WMS of your registration denoted by an official confirmation e-mail sent to the Exhibitor will make the entire WMS Exhibitor Agreement binding. Visit wms.org to view the entire agreement.

SIZE & TYPE OF EXHIBITS

All exhibitors must conform to the exhibit dimensions as listed below. Displays will need to be planned accordingly.

- Exhibitors will be provided with a 6' x 30" draped table and two chairs. **Exhibits must be a table-top exhibit.** Due to limited space, no equipment/banners/signs will be permitted directly on the floor, unless positioned directly **behind** the table or you forgo your table to use that 6' x 30" floor space instead.

SHIPPING

The shipping department is open from 8:00 a.m. to 4:00 p.m. if you wish to deliver after hours, call the hotel directly at 802-760-4600, so we can arrange for you to meet with someone from our security department. Boxes should be delivered to the loading dock behind the hotel. They should be **clearly labeled**.

Labels should include the following info:

Catering/Ashley Reincke, CMP
The Lodge at Spruce Peak
7412 Mountain Road
Stowe, VT 05672
Masters of Wilderness Medicine Conference
September 13-16, 2019

EXHIBIT DISPLAY INFORMATION

- Taping or hanging of materials on walls is prohibited.
- Exhibitors may not serve alcohol at their exhibits.
- Electrical outlets, telephone, and internet connections are NOT provided by the WMS, but may be arranged directly with the hotel for an additional charge. Contact Anton Cole at 802-750-4715 or acole@avms.com.
- Security guard services are not provided by the WMS. All items brought into the facility are done so at the Exhibitor's own risk. The Exhibitor is solely responsible for the security and safeguarding of their exhibit and its contents at all times.
- The WMS reserves the right to reject, remove or prohibit any exhibit/display in whole or in part, if, in the opinion of the WMS, the exhibit violates the terms of the Exhibitor contract, or if the exhibit is not in keeping with the goals and objectives of the WMS Exhibits Program.

EXHIBITOR AGREEMENT, POLICIES & RESPONSIBILITIES

ASSIGNMENT OF EXHIBIT SPACE

- Exhibitors may consider their space as reserved in the WMS Exhibits Program (and the WMS Exhibitor Contract in full effect) upon receiving e-mail confirmation of their registration form, along with an Exhibitor Service Kit.
- Specific placements will not be assigned however, until full payment has been received.
- Exhibit table numbers and space assignments will only be available to the exhibitors one week prior to the meeting.
- Payment must be received by July 31, 2019 or the WMS reserves the right to cancel the Exhibitor's space and this contract.
- The WMS reserves the right to assign exhibit space, change the floor plan or move an Exhibitor's exhibit space without prior notice, if the WMS determines that it is in the best interest of the WMS Exhibits Program.

PAYMENT POLICY

- The Exhibitor will be listed in onsite materials only if the exhibitor's registration and payment is received by July 31, 2019.
- The WMS accepts the following types of payment: checks drawn on a US bank and credit cards including Visa, MasterCard, Discover, and American Express.

CANCELLATION BY EXHIBITOR

- A full refund will be made to the Exhibitor if written notice is received by the cancellation date of July 31, 2019
- After July 31, 2019, no credit will be issued.
- The cancellation date above will apply regardless of the date on which WMS Exhibits Program accepted the Exhibitor's application.
- WMS assumes no responsibility for having included the name of the cancelled Exhibitor in materials related to the WMS Exhibits Program.

SUBLETTING POLICY

- Use of a booth space by two or more firms is not permitted. Subletting of space is not permitted.

EXHIBITOR ETIQUETTE

- Official WMS name badges must be worn by Exhibitors during all WMS events.
- Any non-registered exhibitors without a name badge will be asked to leave the exhibit area.

"NO SHOW" EXHIBITORS

- Any Exhibitor who is a "no show," meaning that the exhibit space is not set up and staffed by the show opening time, without prior permission from the WMS, will forfeit their space for the duration of the WMS Exhibits Program.
- Non-attendance does not constitute cancellation on the Exhibitor's part, and no refunds or credits will be issued.
- The WMS will replace a "no show's" exhibit space as it determines is in the best interest of the WMS Exhibits Program.