

## Affiliate Agreement Between AFFILIATE ORGANIZATION and Wilderness Medical Society

The WMS is pleased to affiliate with the Affiliate Organization ("Affiliate") under the following terms:

WMS agrees to provide ALL the following:	Affiliate agrees to:
<ul> <li>Display Affiliate's upcoming 10 events on the WMS online community calendar (submitted online by Affiliate)</li> </ul>	<ul> <li>Pay the WMS \$600 annually for as long as the</li> <li>Affiliate relationship is desired. The agreement will</li> </ul>
<ul> <li>Include the upcoming community calendar events in a Wilderness &amp; Environmental Medicine journal ad each quarter</li> <li>The number of events varies from issue to issue based on space and number of events added to the calendar. The WMS includes as many events as will fit starting approximately from the date the issue will be mailed.</li> </ul>	be in effect for a period of twelve (12) months following the date of payment. To ensure a continued Affiliate relationship, Affiliate will process payment annually within fifteen (15) days of the end of the agreement period.  Have at least one primary point of contact maintain active WMS membership throughout the duration of their company's Affiliate agreement.
<ul> <li>Logo with hyperlink to Affiliate's website on WMS website under Affiliates while agreement is active</li> <li>If/when annual agreement expires, supporter's logo will be promptly removed unless agreement is renewed</li> </ul>	<ul> <li>In the event the contact's membership is lapsed at the time of Affiliate status renewal, a new primary contact with active membership must be designated OR membership renewal processed prior</li> </ul>
<ul> <li>Logo with hyperlink included in one Trailblazer newsletter per calendar year (subject to timing)</li> </ul>	to  Only list the provided WMS Affiliate logo (with
<ul> <li>One Facebook or Twitter post per calendar year promoting an event or offer from Affiliate*</li> </ul>	a height of no greater than 300 pixels) on their website while agreement is active. Affiliate logo
<ul> <li>Publish one educational article per calendar year to Wilderness Medicine Magazine with mention of Affiliate*</li> <li>Must provide educational value and not be an advertisement</li> </ul>	must be hyperlinked back to <a href="https://wms.org/affiliates">https://wms.org/affiliates</a> . <ul> <li>If/when then agreement expires, the</li> <li>WMS logo will be promptly removed.</li> <li>Supporter can say they are an Affiliate</li> </ul>
<ul> <li>Provide a 15% discount on exhibitor/sponsor registration at annual WMS summer and winter conferences.</li> </ul>	of the WMS but may not use language such as endorsed, approved provider,
If supporter is a non-profit which receives FAWM or CME credit from the WMS, the WMS will also include one announcement in the Trailblazer newsletter per calendar year (call for speaker, event description, etc.).	accredited by, etc.
*subject to approval; events scheduled for the same dates and/or	
locations as WMS events may be denied.	

This agreement will be considered valid and ongoing for as long as the Affiliate maintains active paid Affiliate status.

All courses and content offered by Affiliates should maintain the highest level of quality. The Wilderness Medicine Education Collaborative (WMEC) provides open source, experience and literature-based guidelines for certificate-producing wilderness medical training courses based on expert consensus. The WMS therefore recommends Affiliates utilize the relevant WMEC <a href="Scope of Practice Guidelines">Scope of Practice Guidelines</a> for certification-granting courses (example WFA, WAFA, WFR). The WMS requires that its Affiliates' certification courses include some hands-on instruction and an in-person, real-time validation of skills.

This agreement is a marketing agreement only and does not reflect a true partnership. The WMS will not be held liable in the case of legal action being brought against the WMS Affiliate named in this agreement. Affiliate agrees to indemnify WMS for any actions where WMS is brought into any claim or litigation based on the actions of the Affiliate. The WMS makes no warranty, expressed or implied, including warranties of merchantability and fitness for a particular purpose, or warranty on course content (unless we are the joint provider of CME) and assumes no legal liability for products or services sold by these third parties.