

Wilderness Medical Society Strategic Plan

July 2023 – July 2026

PRIORITIZE

Prioritize academic rigor in research and education to achieve excellence.

ENGAGE

Engage members and enhance the value of WMS membership to improve retention.

DIVERSIFY

Diversify sources of revenue to improve accessibility and ensure financial stability of the WMS.

IMPLEMENT

Implement recruitment strategies to grow and diversify membership.

INCREASE

Increase recognition of the Wilderness Medical Society as the global center of excellence and expertise in wilderness medicine.